

Signals and trade ideas package

Why trade ideas are the highest converting content in a trading community, the ethical rules that keep you and your members safe, where ideas come from, the five part structure of every post, how often to post, what works per asset class, and 20 ready templates with the disclaimers built in.

A trade idea is the one post that turns a reader into a trader. Everything else in a community builds trust. The trade idea is where a member decides to act, and to act they need an account. That is why signal channels convert better than any other kind, and why they are also the most dangerous kind to run badly. This package is how to run one well: as ideas, not instructions, with the reasoning always shown and the risk always stated.

What you will learn

- Why trade ideas convert, and why that is exactly why they need rules
- The ethical rules: ideas not recommendations, and the lines that are never crossed
- Where ideas come from: news, technical setups, scheduled events
- The five part structure: setup, entry, invalidation, target, reasoning
- Posting cadence, and what to post when there is no idea
- What works for forex, gold, indices and crypto
- 20 ready templates, including the losing trade, the missed trade and the no trade
- Top tips, do this not that, and key takeaways

Why trade ideas convert

Post type	What a member does with it
A lesson	Reads it, nods, scrolls
A result	Believes you a little more
A poll	Taps
A trade idea	Opens the chart. Then, if they want to act, opens an account

It is the only content type where acting on it requires a platform. That is the whole reason signal channels fill with "which broker do you use?" messages. It is also why the platform can sit as one quiet line at the end of each idea and never needs to be pushed.

The cost: your ideas are public, their results are public, and members hold you to them. A signal channel with hidden losses is a scam channel, and members know it within a month.

The ethical rules

These are not optional. They protect your members, your account on every platform, and your partnership.

Rule	What it means in practice
An idea, never a recommendation	"This is what I am doing" and "this is what I see", never "buy this" or "you should". Every post carries the line: "Not advice. This is what I am doing. Risk only what you can lose."

Rule	What it means in practice
The reasoning is always there	A post with entry, stop and target and no reasoning is a tip sheet. The reasoning is what makes it education, and education is allowed
Every result is posted	Wins and losses, on the day, with the screenshot. If you post ideas, you post outcomes. No exceptions, no "I forgot"
Invalidation before target	Where the idea is wrong comes before where it would go. Members learn to think about the loss first
No numbers in money	Pips, percent of account, risk to reward. Never "I made 400 dollars". Never a member's money
The risk line on every idea	"Trading is high risk and most people lose money." On the idea, on the result, in the pinned message
Never a guarantee, never a win rate claim	"High probability" is a claim. "Here is why I like it" is not
No leverage advice	You can say what size you use as a percent of your account. You never tell a member what leverage to use
The partner line when the platform is named	"I trade this on the platform in the pinned message. I partner with them." Once, at the end, not in the headline

The test for every post: could a regulator read it and see a person sharing their own trade with the risk stated? If yes, post. If it reads as an instruction, rewrite it.

THE FIVE PART TRADE IDEA

You - 08:40

1 SETUP Gold, 4 hour. Third test of 2,340 support, held on the 2nd and the 9th. Chart below.

2 ENTRY Looking for a 1 hour close above 2,348 before I enter. Not in yet.

3 INVALIDATION Wrong below 2,332. A close there and the level has failed. That is my stop.

4 TARGET 2,372, the last swing high. About 1 to 2.5.

5 REASONING Level held twice, daily trend up, pullback on falling volume. If it holds a third time, buyers are in control. If not, I want out fast.

Not advice. This is what I am doing. Trading is high risk and most people lose money. I trade this on the platform in the pinned message, where I am a partner.

Invalidation before target, every time. Members who read this shape for a month start thinking about the loss first, which is the whole skill.

The five part structure. Invalidation comes before target, on purpose.

Where ideas come from

Source	What you post	How often it gives you something
The economic calendar	"Thursday 13:30 is the inflation number. Here is the level I am watching above and below, and I will not be in a trade through it."	Two or three times a week
A technical setup on a higher timeframe	A level that has held twice, a trend that has pulled back, a range with clear edges. The chart with your lines on it.	Daily, if you look
A news event that moved price	"Gold moved 2 percent on [event]. Here is what I think happens next, and where I am wrong."	Weekly
A level you have watched for days	"I have posted 2,340 three times this week. Price is there. Here is the idea."	Whenever it arrives, which is the best kind
A missed trade	"This was the setup, I was not at the screen. Here is what it would have been, so you see the structure."	Weekly, and more honest than a win

Never from: another channel's signal, a bot, "a source", or a feeling.

The structure of every post

Five parts, in this order, every time. Members learn the shape and read faster. You write faster. And the shape itself teaches: invalidation before target.

Part	What goes in it	Example
1. Setup	The instrument, the timeframe, what you see, one chart	"Gold, 4 hour. Third test of 2,340 support, a level that held on the 2nd and the 9th. Chart below."
2. Entry	Where you would enter and the condition, not a command	"I am looking for a 1 hour close above 2,348 before I enter. Not in yet."
3. Invalidation	Where the idea is wrong, as a level, and why	"Wrong below 2,332. If price closes there, the level has failed and the idea is gone. That is my stop."
4. Target	Where it would go if right, and the ratio	"First target 2,372, the last swing high. About 1 to 2.5 from entry to stop."
5. Reasoning	Why, in plain words, two to four lines	"The level has held twice, the daily trend is up, and the pullback is on falling volume. If it holds a third time, buyers are in control. If it does not, I want to be out fast."
The lines	Always	"Not advice. This is what I am doing. Trading is high risk and most people lose money. I trade this on the platform in the pinned message, where I am a partner."

Then the follow up, on the day the trade ends: result, screenshot, one line of lesson, risk line.

Cadence

Community size	Ideas per day	Why
Starting	One, on days you have one	Quality teaches the shape. A forced idea teaches nothing
Established	One to three	Enough for daily engagement, few enough to follow all outcomes
Any size	Never more than three	Past three, members cannot follow results and the channel becomes noise

When there is no idea, post that. "No setup today. The levels I am watching are 2,340 and 2,372. If nothing happens, nothing happens." A no trade post is the most trusted post in a signal channel, because it proves you do not invent setups to fill the day.

The weekly recap every Friday: every idea, every result, the week's ratio, the lesson. This is the post new members scroll back to.

What works per asset class

Asset	What members want	What to be careful with
Forex majors	Session based ideas (London open, New York open), the calendar, clean levels	Fast news: never post an idea into a high impact release
Gold	Levels, levels, levels. It respects them and members love them	It moves fast; the invalidation must be real, not tight for a nice ratio
Indices	Open ranges, the first hour, trend days	Gaps at the open can skip your stop. Say so
Crypto	24 hour ideas, weekend moves, higher timeframe levels	The most volatile and the most leveraged. Smallest size, loudest risk line. Never a coin nobody has heard of
Commodities beyond gold	Weekly ideas on oil, rarely more	Inventory reports move it hard. Calendar first

20 ready templates

Replace the brackets. Keep the lines at the bottom. Add your chart.

Long and short setups

T1. Level hold, long

[Instrument], [timeframe]. Third test of [level] support, held on [date] and [date]. Chart below.

Entry: looking for a [timeframe] close above [level] before I enter. Not in yet.

Wrong below [level]. A close there and the level has failed. That is my stop.

Target [level], the last swing high. About 1 to [ratio].

Why: [two lines].

Not advice. This is what I am doing. Trading is high risk and most people lose money. I trade this on the platform in the pinned message, where I am a partner.

T2. Level reject, short

[Instrument], [timeframe]. Price into [level] resistance for the [n] time, rejected on the [timeframe]. Chart below.
Entry: below [level] on a close. Not in yet.
Wrong above [level]. Stop there.
Target [level]. About 1 to [ratio].
Why: [two lines].
[the lines]

T3. Pullback in a trend, long

[Instrument], daily trend up, pulling back to [level] on falling volume.
Entry: a [timeframe] bullish close at [level].
Wrong below [level], the last higher low. Stop there.
Target the recent high at [level]. About 1 to [ratio].
Why: trend, pullback, level. The three things I need. If the higher low breaks, the trend is in question and so is the idea.
[the lines]

T4. Range, buy the floor

[Instrument] has been in a range between [low] and [high] for [n] days.
Entry: near [low], on a rejection candle.
Wrong below [low minus buffer]. Stop there. A range breaks eventually and I want to be out when it does.
Target the middle at [level] first, the top at [high] second.
Why: [two lines].
[the lines]

T5. Breakout with retest

[Instrument] broke [level] yesterday. I do not chase breaks. I wait for the retest.
Entry: a [timeframe] close back above [level] after a retest. Not in yet.
Wrong below [level]. If the retest fails, it was a fake break. Stop there.
Target [level]. About 1 to [ratio].
Why: [two lines].
[the lines]

T6. Calendar level, both ways

[Day] [time] is [event]. I will not be in a trade through it.
After it: above [level] I look for longs with a stop at [level]. Below [level] I look for shorts with a stop at [level].
I will post which one, if either, after the release. Not before.
Why: the number decides the direction. I do not guess it.
[the lines]

Follow ups

T7. Result, win

Result on [instrument] from [day]: target hit at [level]. [Ratio] to 1. Screenshot below.
What worked: [one line]. What I would do the same: everything.
One trade. Not every trade. Trading is high risk and most people lose money.

T8. Result, loss

Result on [instrument] from [day]: stopped out at [level]. Minus 1R. Screenshot below.
Correct decision, wrong outcome: the level failed, I was out where I said I would be out. That is the plan working.
Lesson: [one line].
Trading is high risk and most people lose money. This is why the stop is set before the entry.

T9. Result, break even

[Instrument] from [day]: moved the stop to entry after [reason], and it was hit. Zero.
Would I move it again? [honest answer and why].
[the risk line]

T10. Result, partial

[Instrument]: first target hit at [level], took half. Stop now at entry on the rest. Second target [level].
Screenshot below. Will update when it ends.
[the risk line]

Honest posts

T11. No trade today

No setup today. Watching [level] and [level] on [instrument]. If nothing happens, nothing happens.
Day [n] of posting. The no trade days are the ones that keep the account alive.

T12. Missed trade

This was the setup on [instrument] at [time]: [structure]. I was not at the screen. Chart below with where entry, stop and target would have been.
I post it so you see the shape, not so anyone chases it. It is gone.
[the risk line]

T13. Changed my mind

I posted a [direction] idea on [instrument] this morning. I am not taking it. [Reason: the level did not hold, news changed, the candle closed wrong].
Changing your mind before entry is free. Changing it after is a loss. This one is free.

T14. Early, not wrong

[Instrument]: the level I wanted at [level] is not here yet. Price is at [level]. I wait.
The idea is unchanged. The entry is not. Patience is the position.

T15. Over my size, out

I sized [instrument] wrong this morning, [reason]. I closed it flat before anything happened. Minus the spread.
Posting it because the mistakes are the lessons. Check your size before you check the chart.

Recaps and plans

T16. Weekly recap

Week [n]. Ideas posted: [n]. Taken: [n]. Wins: [n]. Losses: [n]. Break even: [n]. Net: [+/- n]R.
Best decision: [one line]. Worst: [one line]. Lesson: [one line].
All of them are in the channel with screenshots. Scroll up.
Trading is high risk and most people lose money. Results vary, and this week is not next week.

T17. Week ahead

Week ahead. Calendar: [event, day, time], [event, day, time]. I will not trade through those.
Levels I am watching: [instrument] [level] and [level]. [Instrument] [level].
If any of them arrive, you will see the idea here first, with the full structure.

T18. Monthly recap

Month [n]. [n] ideas, [n] taken, [n] wins, [n] losses, net [+/- n]R. Every one posted the day it happened.
What changed this month: [one line]. What I am keeping: [one line].
All of this on the platform in the pinned message, where I am a partner. Trading is high risk and most people lose money.

Teaching through the idea

T19. The idea, explained for beginners

Same idea as this morning, in plain words for anyone new.
Setup means what I see on the chart. Entry means where I would get in. Invalidation means where I admit I was wrong and get out, and it is decided before I enter. Target means where I would take profit. Reasoning means why.
If you cannot name all five for a trade, you are not ready to take it. That is not a criticism, it is the checklist.
[the risk line]

T20. The question before the trade

Before any idea in this channel, I answer four questions. Where is the level? Where am I wrong? What is the ratio? What is the news?
If any answer is "not sure", there is no idea. Today: [answers]. So today: [idea or no trade].
[the risk line]

Top tips for signals and trade ideas

- 1. Invalidation before target, every post.** It is the order that teaches. Members who read your posts for a month start thinking about the loss first, which is the whole skill.
- 2. Post the no trade day.** It proves the ideas are real. The most trusted signal channels are the ones that say "nothing today" twice a week.
- 3. The loss gets posted faster than the win.** Same day, with the screenshot, with the lesson. A channel where losses arrive late is a channel where losses are being hidden.
- 4. One line for the platform, at the end.** "I trade this on the platform in the pinned message, where I am a partner." Never the headline.
- 5. Never more than three ideas a day.** Members must be able to follow every outcome.
- 6. Ratios and R, never money.** "Plus 2R" is a lesson. "Plus 400 dollars" is a claim and a rule break.
- 7. Calendar first, every morning.** No idea into a high impact release. Say so in the week ahead post.
- 8. Reread the ethical rules monthly.** The drift is slow: one "you should" here, one hidden loss there. The rules are the fence.

Do this, not that

Do this	Not that
"This is what I am doing"	"Buy now"
Setup, entry, invalidation, target, reasoning	Entry, stop, target, nothing else
Every result, same day, screenshot	Wins on the day, losses never
R and ratios	Dollar amounts
The risk line on every idea and result	The risk line in the bio only
No trade post on quiet days	An invented setup to fill the day
One to three ideas a day	Ten
Platform as one line at the end	Platform in the headline
Your own chart, your own levels	A forwarded signal from another channel

Key takeaways

- Trade ideas convert because acting on them needs a platform. That is why they need the strictest rules in the library.
- Ideas, never recommendations. Reasoning always. Every result posted. Invalidation before target. R, not money.
- Ideas come from the calendar, higher timeframe levels, news that moved price, and levels you have watched for days. Never from another channel.
- One to three a day, a no trade post when there is none, a recap every Friday.
- The 20 templates include the loss, the miss, the changed mind and the no trade, because those are the posts that make the wins believable.

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